

TAWNI HUNT FERRARINI

Florida State University
Gus Stavros Center for Economic Education
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EDUCATION

1995 Ph.D. in economics (Chair Douglass C. North), Washington University, Saint Louis, MO
1988 A.M. in economics, Washington University, Saint Louis, MO
1985 B.A. in mathematics (Honors), Southern Illinois University, Carbondale, IL

EMPLOYMENT HISTORY

2024 - present **Florida State University, Tallahassee, FL**
2006, 2008 **College of Social Sciences and Public Policy**
2024 - present Interim Assistant Director, Gus. Stavros Center for the Advancement of Free Enterprise and Economic Education and Online course designer for Survey of Economics Course
2008 Online course designer for Survey of Economics Course
2006 Online course design and instructor for Survey of Economics Course
2024 Fall **Liberty Fund, Indianapolis, IN**
Research, publications, and ongoing developments developing the materials associated with Common Sense Economics (2024) and classic economics.
2017-2024 **Lindenwood University, Saint Charles, MO**
R.W. Plaster College of Business and Entrepreneurship
2017-2024 R.W. Plaster Professor of Economic Education
2019-2024 Associate Director, Hammond Institute for Free Enterprise
2017-2024 Director, Economic Education Center
1998-2017 **Northern Michigan University, Marquette, MI**
College of Arts and Sciences
2008-2017 Sam M. Cohodas Professor
2012-2017 Department Chair, Economics
2011-2017 Professor, Department of Economics and Associate Director, Center for Economic Education and Entrepreneurship
2004-2011 Associate Professor, Department of Economics and Director, Center for Economic Education and Entrepreneurship
2004-2011 Assistant Professor, Department of Economics and Director, Center for Economic Education and Entrepreneurship
1995-1997 **Lewis and Clark College, Portland, OR College of Arts and Sciences**
Visiting assistant professor, Department of Economics
1993-1994 **Portland State University, Portland, OR College of Liberal Arts and Sciences**
Lecturer in undergraduate and graduate programs, Department of Economics
1992-1993 **Northwestern University, Evanston, IL College of Liberal Arts and Sciences**
Lecturer in undergraduate and graduate programs, Department of Economics

1988-1993

Washington University, Saint Louis, MO

College of Arts and Sciences

Research and Teaching Assistant to Douglass C. North

OTHER PROFESSIONAL EXPERIENCE

2024 - 2025	Missouri State Board of Education , Interim Member (Independent), Appointment by Governor Mike Parson.
2024 - Present	University of Tennessee – Chattanooga, Center for Regional Economic Research , Research Scholar
2023 - Present	Hayek Global College, Brasília , Visiting Faculty Scholar
2019 - Present	Economic Fundamentals Initiative - Former Soviet Union Countries, NJ . Board member, Author, and Senior Academic Mentor
2016 - Present	Mackinac Center for Public Policy, Michigan . Faculty Board of Faculty Scholars
2011 - Present	Council on Economic Education, Japan . Board Member (2022) and Distinguished Professor
2010 - Present	Fraser Institute, Canada . Faculty Scholar, Senior Fellow, and Educational Consultant
2005 - Present	Liberty Fund, Indiana . Discussion Leader, Socratic Conferee, and Roles across more than 30 conferences
2000 - Present	Council for Economic Education, NY . EconEdLink Master Teacher, Content Specialist, and Webinar Host
2017 - 2020	Junior Achievement, USA . Senior Economist
2017-2018	Intercollegiate Studies Institute, DE . Philosophy, Politics, and Economics Program. Online Course Developer and Content Provider for “ How Markets Work ” course.
2006	Addison-Wesley Publishing, MA . Economic Education Specialist and Instructional Technology Advisor
1997-2000	Learning Development International - LLC, OR . CEO and Learning Consultant

EXTERNAL CONSULTING

2019	Aquila Resources, Bundoora, Australia . “Modern Mining and the Community - Back Forty Mine: 2018,” with J. Pelley
2015	Lundin: The Eagle Project, Toronto, Canada . “Modern Mining and the Community – Eagle Mine: 2014, 2012 and 2010 Compared,” with M. Siles and J. Pelley
2013	Law Office of Kimberly S. Schultz, Alpena, Michigan . Economic expert consulting due to foreclosure during the financial crisis of 2008
2012	Rio Tinto: The Eagle Project, London, UK . “Modern Mining and the Community: 2012 and 2010 Compared,” with M. Siles, H. Eyzaguirre, R. Lion
2010	Kennecott Eagle Mining Corporation: Rio Tinto, London, UK . “New Mining in This Community: Select Areas of Marquette and Baraga Counties,” with M. Siles

TEACHING

Undergraduate

American Economic History, Current Economic and Social Policy, Econometrics, Economic Development, Introductory Economics (for non-majors), New Institutional Economics, Practical Personal Finance, Principles of Economics, and Special Topics: Origins of Economics (Developed interactive course shells for departmental and college use)

Graduate

American Economic History, Economic Development, Intermediate Macroeconomics, International Economics, Moral Foundations for Business, Marketplace Economics and Entrepreneurship for K-12 Teachers, Economics for Educators, Economic Systems, and Third World Economics

RESEARCH-IN-PROGRESS

The Heterogenous Effects of Economic Freedom on Labor Market Outcomes, with Howard Wall (University of Tennessee – Chattanooga)

The Impact of Social Capital Motives in The Adoption of New and Appropriate Technology by Small and Medium Minority Farmers with Lindsay J. Robison (Michigan State University), Marcelo Siles (Michigan State University), and Joey Melhorn (University of Tennessee – Martin)

AI: The Good, Bad, and Ugly in Economics Principles Courses with G. Dirk Mateer (University of Texas -Austin) and Charity-Joy Acchiardio (University of Texas – Austin)

AI in the Multimedia Economics Classroom with G. Dirk Mateer (University of Texas – Austin) and Charity-Joy Acchiardio (University of Texas – Austin)

Textbook Confessions: Government Failure and Fiscal and Monetary Policies with Hugo Eyzaguirre (Northern Michigan University) and J. Brian O'Roark (Robert Morris University)

PEER REVIEWED PUBLICATIONS

Schug, M. C., Ferrarini, T. H., & Mulligan, T. (2025). Teaching the economics of artificial intelligence. *Social Education*, 89(2), 72–77.

Ferrarini, T. and Geiger, A. (2025) "Lesson: Fiat Money and Cryptocurrency: What is Money?" St. Louis Federal Reserve Bank at: <https://www.stlouisfed.org/education/fiat-money-and-cryptocurrency-what-is-money>.

Ferrarini, T., Neiderjohn, S., Schug, M., and Wood, W. (2025) "Economic Wisdom for Tumultuous Times." *A Call to Liberty*. Online at: <https://www.libertyfund.org/250th/economic-wisdom-for-tumultuous-times/>

Neiderjohn, S., Schug, M., and Ferrarini, T. (2023) "Teaching about Today's Economy by the Numbers." *Social Education*. 87 (2): 74-82

Ferrarini, T. (2021). "Teaching Economics with the Coolest Technology." *Social Education* 85 (2): 84-87

Ferrarini, T. and Gwartney, J. D. (2018). "Trade and Tradeoffs: Lowering Barriers to Talking about International Trade." *Social Education* 83(2): 83-86

Ellington, L. and Ferrarini, T. (2017). "Why Do Some Nations Prosper? The Case of North and South Korea." *Foreign Research Policy Institute*. Published April 26, 2017 at: <http://www.fpri.org/article/2017/04/nations-prosper-case-north-south-korea/>

Eyzaguirre, H., Ferrarini, T., and O'Roark, J.B. (2016). "Textbook Confessions: Of Failures, Markets, and Government." *Journal of Economics and Finance Education* 15(2): 60- 71

Ferrarini, T. and Day, S. (2014). "NAFTA: The World's Largest Trading Zone Turns 20." *Social Education* 78(6): 306-311

Ferrarini, T. and Mateer, G.D. (2014). "Multimedia Technology for the Next Generation." *The Journal of Private Enterprise* 29(2): 129-139

Eyzaguirre, H., Ferrarini, T., and O'Roark, J.B. (2014). "Textbook Confessions: Government Failure." *The Journal of Private Enterprise* 29(3): 159-175

Ferrarini, T. (2013). "A Commentary on Economic Education in the ROK and the U.S." *Education*

About Asia 18(3), 63-64

- Ferrarini, T. (2013). "The Economics of Government and the Fall of Rome." *Social Education* 77(2): 60-63
- Ferrarini, T. (2012). "Economics in the Media: Cool Tools for Teaching Economics." *Social Studies Research and Practice* 7(1): 19-28
- Robison, L., Shupp, R., Jin, S., Siles, M., and Ferrarini, T. (2012). "The Relative Importance of Selfishness and Social Capital Motives," *The Journal of Socio-Economics* 41: 118-127
- Ferrarini, T. (2012). Review of the book *International Handbook on Teaching and Learning Economics*. *The American Economist* 57(2): 257-58
- Poindexter, S., Amtmann, R., and Ferrarini, T. (2011). "Employing Virtual Collaborative Exchanges To Expand Global Awareness: A Multi-discipline, Three-Year Effort," In Ifenthaler, D., Spector, J.M., Kinshuk, Isaias, P., and Sampson, D.G. (Eds.) *Multiple Perspectives on Problem Solving and Learning in the Digital Age* (pp. 343-358). New York, NY: Springer Science
- Ferrarini, T., Gwartney, J., and Morton, J. (2011). "Advanced Placement Economics: The Good, The Bad and The Ugly." *Econ Journal Watch* 8(1): 57-85
- Ferrarini, T., and Calhoun, J. (2007). "Cool Websites and Other Technology Resources for Teaching about the United States Economy," *Social Education* 71(2): 87-91
- Ferrarini, T. and Schug, M. (2007). "History Matters: An Institutional Approach Examination of the U.S. Constitution," *Social Education* 71(2): 57-60
- Ferrarini, T. and Quinn, R. (2005). "The Oligopoly Game." *The Michigan Social Studies Journal* 15(1): 28-34
- Poindexter, S. and Ferrarini, T. (2005). "Student Preferences and Opinions on Academic Internet Integration – A Five-Year Study." *Journal of Informatics Education Research* 7(2): 1-32
- Ferrarini, T. & Poindexter, S. (1999). "Web Integration in Courses: Which Factors Significantly Motivate Faculty?" In Collis, B. & Oliver, R. (Eds.), *Proceedings of EdMedia: World Conference on Educational Media and Technology 1999* (pp. 512- 515). Association for the Advancement of Computing in Education (AACE)

ACCOLADES

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| 2024 | Academic Innovations Award, World University Rankings for Innovations (WURI), Faculty Scholar affiliated with Hayek Global College, Brazil |
| 2024 | Fall Scholar, Liberty Fund |
| 2024 | Presidential Scholar-Teacher Award, Lindenwood University |
| 2022 | Mont Pelerin Society Member |
| 2020 | The Patricia Elder International Award, National Association of Economic Educators |
| 2020 | Mont Pelerin Society Nominated, EdChoice Podcast. Ep. 159: The Monthly Debrief January Looking to February 2020 by EdChoice. Topic: School choice across the nation |
| 2016 | Upper Peninsula Economic Development Association's Nonprofit Award, UP Community and Economic Profile Booklet EOY 2010, 2011, 2012, 2013, 2014, and 2015 |
| 2014 | Best Educational Note Award with H. Eyzaguirre and B. O'Roarke, <i>Journal of Private Enterprise</i> |
| 2012 | Albert Beekhuis Center for Economic Education Award, Council for Economic Education |
| 2010 | Abbejean Kehler Technology Award, Inaugural Recipient, National Association of Economic Educators |
| 2009 | Distinguished Faculty Award, Northern Michigan University, Marquette, MI |
| 2009 | Michigan Economic Educator of the Year Award, Michigan Council for Economic Education |
| 2002 | Rookie of the Year, National Council on Economic Education and National Association of Economic Educators |

LEADERSHIP DISTINCTIONS

University

2023-2024	Vice Chair, General Education Committee, Lindenwood University, MO
2004-2006	Chair, Academic Faculty Senate, Northern Michigan University, MI
2008-2011	Chair, Technology Committee, Northern Michigan University, MI

Academic

2015-2018	Board Member, <i>Journal of Economic Teaching</i>
2010-2015	Executive Board Member, Association of Private Enterprise Education

Professional

2007- present	Senior Economist, Council for Economic Education - EconEdLink Review Board
2023 - present	Economist and Advisor, Economics Fundamental Initiative
2015	President, National Association of Economic Educators
2010-2016	Executive Board Member, National Association of Economic Educators
2004-2009	Chair, Technology Committee, National Association of Economic Educators

Community

2011-2014	Vice President and Co-Chair, Upper Peninsula Economic Development Alliance, MI
2010-2019	Vice President and Co - Chair, Operation Action Upper Peninsula, MI
2010-2013	Executive Board Member, Northern Initiatives, MI
2000-2013	Executive Board Member, Economic Club of Marquette County, MI

PUBLISHED TEXTS AND CURRICULA

- Gwartney, J., Lee, D. Ferrarini, T. Calhoun, J. and Stroup, J. (2024). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*, Fourth Edition. St. Martin's Press: New York, NY
- Schug, M., Wood, W., Ferrarini, T., and Niederjohn, S. (2020). *Teachers Can Be Financially Fit: Advice from Economic Educators*. Springer Publishing: New York, NY
- Schug, M., Wood, W., Ferrarini, T., and Niederjohn, S. (2019). *Episodes in American Economic History*. Wohl Publishing: Morristown, NJ
- Ferrarini, T. (2019). *Junior Achievement Economics for Success*. JA USA
- Ferrarini, T. (2018). "Walking Econ: Learning Economics from the Walking Dead." *Dystopia and Economics: A Guide to Surviving Everything from the Apocalypse to Zombies*. Eds. Charity-Joy Revere Acchiardo and Michelle Albert Vachris. Routledge: New York, NY
- Gwartney, J., Stroup, R., Lee, D. Ferrarini, T. and Calhoun, J. (2016). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*, Third Edition. St. Martin's Press: New York, NY
- Ferrarini, T. (2016). "Tantalizing Technology to Teach Secondary Economics." *Innovations in Economic Education: Promising Practices for Teachers and Students K-16*. Ed. Mary Beth Henning. (pp. 122-143.) Routledge: New York, NY
- Ferrarini, T. et al. (2011). "Lesson 10. The Fall of Rome." *Focus: Middle School World History*. New York, NY: Council on Economic Education
- Ferrarini, T. Pet al. (2011). "Lesson 4 - Great Civilizations Develop Around Rivers." *Focus: Middle School World History*. New York, NY: Council on Economic Education
- Gwartney, J., Stroup, R., Lee, D., and Ferrarini, T. (2010). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*, Second Edition. St. Martin's Press: New York, NY
- Ferrarini, T. and Schug, M. (2006). *Focus: Understanding Economics in U.S. History - Online Professional Development Course*. Council for Economic Education

ONLINE COURSES and PROJECT MANAGEMENT

- Thornbury, G. and Ferrarini, T. (n.d.) How Markets Work. Intercollegiate Studies Institute [Online and onsite course]
- Ferrarini, T. (n.d.) Economics for Success. Junior Achievement USA [Online and onsite course]
- Ferrarini, T. (n.d.). Common Sense Economics - What Everyone Should Know about Wealth and Prosperity MOOC series [Economics Boot Camp, Common Sense Economic Prosperity and Struggle, Common Sense Government, and Common Sense Personal Finance]. Canvas
- Ferrarini, T. (2020-22). Mississippi Council on Economic Education. [Project manager of a \$1.5 million federal grant]. Transitioned and refreshed online to onsite College and Career Readiness, Economics, Entrepreneurship, and Personal Finance courses for high school and community college teacher training and classroom use
- Ferrarini, T. (2020). Junior Achievement USA. COVID 19 Virtual Resources

NATIONAL CURRICULUM DEVELOPMENT AND OTHER NOTABLE ACTIVITY

- Ferrarini, T. and Day, S. Trans-Pacific Partnership (TPP): Are the Presidential Candidates Telling the Whole Story? (n.d.) EconEdLink.org
- Ferrarini, T. and MacDonald, R. (2015). National test writers, critical thinking round authors and judges. National Semi-Finals and National Finals rounds of the National Economics Challenge. Council for Economic Education
- Ferrarini, T. and Rebeck, K. (2014). Test writers, critical thinking round authors and judges. National Semi-Finals and National Finals rounds of the National Economics Challenge. Council for Economic Education
- Ferrarini, T. Academic consultant and senior economist. 2012. Focus: Middle School World History. Council for Economic Education
- Ferrarini, T. Subject matter consultant. 2012. Advanced Placement Economics: Macroeconomics. Council for Economic Education
- Ferrarini, T. and Mark Schug. (2009). Focus: Understanding Economics in U.S. History - Online Professional Development Course. Council for Economic Education
- Ferrarini, T. (2008). Stossel in the Classroom: Hype and Consequences: Instruction Manual. New York: ABC News
- Ferrarini, T. and Gwartney, J. (2008). Personal Finance IQ Test, Questions, Answers and Explanations. Posted at CommonSenseEconomics.com and Jump\$tart Coalition. Distributed throughout the National Association of Economic Educators, a network of over 200 center directors and council presidents
- Mogol, A. and Ferrarini, T. (2007). John Stossel in the Classroom 2006 Instruction Manual. New York: ABC News

GRANTS AND FUNDING

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| 2020-2021 | Economic Education Center, School of Education, Lindenwood University (\$50,000). Provided by The Lynde and Harry Bradley Foundation to advance the Classical Liberal Network, an incubator project of the Marketplace of Ideas. |
| 2017-2020 | Economic Education Center, School of Education, Lindenwood University (\$750,000). Provided by the Charles Koch Foundation to establish an economic education center. |
| 2018-2019 | Common Sense Economics – Brazil (\$10,000). Provided by the Acton Institute. Connected the Portuguese translation efforts across organizations. |
| 2018-2020 | Common Sense Economics – Spanish (\$10,000). Provided by the Kazanjian Foundation. Connected the translation project efforts across organizations. |

- 2015-2016 **Sam M. Cohodas Professor (\$44,000).** Provided by The Florida State University's Stavros Center for Free Enterprise to support work on the third edition of Common Sense Economics.
- 2014 **Sam M. Cohodas Professor (\$10,000).** Provided by The Florida State University's Stavros Center for Free Enterprise. To support curriculum development for an economics-for-educators' course and massive open online course.
- 2010-2011 **Northern Michigan University Marketplace (\$14,000).** Provided by NMU's Wildcat Innovation Fund to launch for students to sell goods and services for profit while learning about market economics and entrepreneurship. Collaboration with the Center for Student Enrichment.
- 2009-2010 **U.P. Indian Education Conference and Financial Fitness Workshop (\$19,000).** Provided by the U.S. Federal Excellence in Economic Education. Collaboration with the Center for Native American Studies.
- 2003-2010 **Center for Economic Education and Entrepreneurship (\$140,000).** Provided by Northern Initiatives to support general operations to advance economic literacy and entrepreneurship in the 15 counties of the Upper Peninsula of Michigan and the northern part of the Lower Peninsula.
- 2008, 2009 **Upper Peninsula Indian Education Conference (\$13,000).** Provided by the U.S. Federal Excellence in Economic Education Grant to host a Teacher Training Program. Collaboration with the Center for Native American Studies

REFERENCES

Joe Calhoun, Ph.D.

Director, Stavros Center for Economic Education
 Faculty Associate, Jim Moran College of Entrepreneurship
 Advisor, Economic Fundamentals Initiative
 250 South Woodward Avenue
 Tallahassee, FL 32306
 850-644-7723
jcalhoun@fsu.edu

Howard J. Wall, Ph.D.

2013 – 24, Director, Plaster College of Business and Entrepreneurship, Lindenwood University
 2024 – present, Director and Chief Economist, Center for Regional Economic Research
 Gary W. Rollins College of Business
 University of Tennessee at Chattanooga
 615 McCallie Ave, Chattanooga, TN, 37403
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Marcelo Sile, Ph.D.

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 Past Co-Director of the Social Capital Initiative
 Michigan State University
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