

TAWNI HUNT FERRARINI

Lindenwood University
R. W. Plaster College of Business
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EDUCATION

1995 Ph.D. in economics (Chair Douglass C. North), Washington University, Saint Louis, MO
1988 A.M. in economics, Washington University, Saint Louis, MO
1985 B.A. in mathematics (Honors), Southern Illinois University, Carbondale, IL

EMPLOYMENT HISTORY

2017-present Lindenwood University, Saint Charles, MO
R.W. Plaster College of Business and Entrepreneurship
2017-present R.W. Plaster Professor of Economic Education
2019-present Associate Director, Hammond Institute for Free Enterprise
2017-present Director, Economic Education Center

1998-2017 Northern Michigan University, Marquette, MI
College of Arts and Sciences
2008-2017 Sam M. Cohodas Professor
2011-2017 Professor, Department of Economics and Associate Director,
Center for Economic Education and Entrepreneurship
2004-2011 Associate Professor, Department of Economics and Director,
Center for Economic Education and Entrepreneurship
2004-2011 Assistant Professor, Department of Economics and Director,
Center for Economic Education and Entrepreneurship

2006, 2008 Florida State University, Tallahassee, FL
College of Arts and Sciences
Visiting Professor, Department of Economics

1995-1997 Lewis and Clark College, Portland, OR
College of Arts and Sciences
Visiting Assistant Professor, Department of Economics

1993-1994 Portland State University, Portland, OR
College of Liberal Arts and Sciences
Lecturer in undergraduate and graduate programs,
Department of Economics

1992-1993 Northwestern University, Evanston, IL
College of Liberal Arts and Sciences
Lecturer in undergraduate and graduate programs,
Department of Economics

1988-1993 Washington University, Saint Louis, MO
College of Arts and Sciences
Research and Teaching Assistant to Douglass C. North

OTHER PROFESSIONAL EXPERIENCE

- 2023 - Present **Hayek Global College, Brasília.** Visiting Faculty Scholar.
- 2019 - Present **Economic Fundamentals Initiative - Former Soviet Union Countries, NJ.** Author and Senior Academic Mentor.
- 2016 - Present **Mackinac Center for Public Policy, Michigan.** Faculty Board of Faculty Scholars
- 2011 - Present **Council on Economic Education, Japan.** Board Member (2022) and Distinguished Professor
- 2010 - Present **Fraser Institute, Canada.** Faculty Scholar, Senior Fellow, and Educational Consultant
- 2005 - Present **Liberty Fund, Indiana.** Discussion Leader, Socratic Conferee, and Roles across 28 conferences
- 2000 - Present **Council for Economic Education, NY.** EconEdLink Master Teacher, Content Specialist, and Webinar Host
- 2017 - 2020 **Junior Achievement, USA.** Senior Economist
- 2017-2018 **Intercollegiate Studies Institute, DE.** Philosophy, Politics, and Economics Program. Online Course Developer and Content Provider for "How Markets Work" course.
- 2006 **Addison-Wesley Publishing, MA.** Economic Education Specialist and Instructional Technology Advisor
- 1997-2000 **Learning Development International - LLC, OR.** CEO and Learning Consultant

EXTERNAL CONSULTING

- 2019 **Aquila Resources, Bundoora, Australia.** "Modern Mining and the Community - Back Forty Mine: 2018," with J. Pelley
- 2015 **Lundin: The Eagle Project, Toronto, Canada.** "Modern Mining and the Community - Eagle Mine: 2014, 2012 and 2010 Compared," with M. Siles and J. Pelley
- 2013 **Law Office of Kimberly S. Schultz, Alpena, Michigan.** Economic expert consulting due to foreclosure during the financial crisis of 2008
- 2012 **Rio Tinto: The Eagle Project, London, United Kingdom.** "Modern Mining and the Community: 2012 and 2010 Compared," with M. Siles, H. Eyzaguirre, and R. Lion
- 2010 **Kennecott Eagle Mining Corporation: Rio Tinto, London, United Kingdom.** "New Mining in This Community: Select Areas of Marquette and Baraga Counties," with M. Siles

PEER REVIEWED PUBLICATIONS

- Ferrarini, T. and Geiger, A. "What Is Money: Money, Bitcoin, and Crypto." *Federal Reserve Bank: EconLowDown: Forthcoming.*
- Neiderjohn, S., Schug, M., and Ferrarini, T. "Teaching about Today's Economy by the Numbers." *Social Education*. 87 (2): 74-82
- Ferrarini, T. (2021). "Teaching Economics with the Coolest Technology." *Social Education* 85 (2): 84-87
- Ferrarini, T. and Gwartney, J. D. (2018). "Trade and Tradeoffs: Lowering Barriers to Talking about International Trade." *Social Education* 83(2): 83-86
- Ellington, L. and Ferrarini, T. (2017). "Why Do Some Nations Prosper? The Case of North and South Korea." *Foreign Research Policy Institute*. Published April 26, 2017 at: <http://www.fpri.org/article/2017/04/nations-prosper-case-north-south-korea/>
- Eyzaguirre, H., Ferrarini, T., and O'Roark, J.B. (2016). "Textbook Confessions: Of Failures, Markets, and Government." *Journal of Economics and Finance Education* 15(2): 60- 71
- Ferrarini, T. and Day, S. (2014). "NAFTA: The World's Largest Trading Zone Turns 20." *Social Education* 78(6): 306-311

- Ferrarini, T. and Mateer, G.D. (2014). "Multimedia Technology for the Next Generation." *The Journal of Private Enterprise* 29(2): 129-139
- Eyzaguirre, H., Ferrarini, T., and O'Roark, J.B. (2014). "Textbook Confessions: Government Failure." *The Journal of Private Enterprise* 29(3): 159-175
- Ferrarini, T. (2013). "A Commentary on Economic Education in the ROK and the U.S." *Education About Asia* 18(3), 63-64
- Ferrarini, T. (2013). "The Economics of Government and the Fall of Rome." *Social Education* 77(2): 60-63
- Ferrarini, T. (2012). "Economics in the Media: Cool Tools for Teaching Economics." *Social Studies Research and Practice* 7(1): 19-28
- Robison, L., Shupp, R., Jin, S., Siles, M., and Ferrarini, T. (2012). "The Relative Importance of Selfishness and Social Capital Motives," *The Journal of Socio-Economics* 41: 118-127
- Ferrarini, T. (2012). Review of the book *International Handbook on Teaching and Learning Economics*. *The American Economist* 57(2): 257-58
- Poindexter, S., Amtmann, R., and Ferrarini, T. (2011). "Employing Virtual Collaborative Exchanges To Expand Global Awareness: A Multi-discipline, Three-Year Effort," In Ifenthaler, D., Spector, J.M., Kinshuk, Isaias, P., and Sampson, D.G. (Eds.) *Multiple Perspectives on Problem Solving and Learning in the Digital Age* (pp. 343-358). New York, NY: Springer Science
- Ferrarini, T., Gwartney, J., and Morton, J. (2011). "Advanced Placement Economics: The Good, The Bad and The Ugly." *Econ Journal Watch* 8(1): 57-85
- Ferrarini, T., and Calhoun, J. (2007). "Cool Websites and Other Technology Resources for Teaching about the United States Economy," *Social Education* 71(2): 87-91
- Ferrarini, T. and Schug, M. (2007). "History Matters: An Institutional Approach Examination of the U.S. Constitution," *Social Education* 71(2): 57-60
- Ferrarini, T. and Quinn, R. (2005). "The Oligopoly Game." *The Michigan Social Studies Journal* 15(1): 28-34
- Poindexter, S. and Ferrarini, T. (2005). "Student Preferences and Opinions on Academic Internet Integration – A Five-Year Study." *Journal of Informatics Education Research* 7(2): 1-32
- Ferrarini, T. & Poindexter, S. (1999). "Web Integration in Courses: Which Factors Significantly Motivate Faculty?" In Collis, B. & Oliver, R. (Eds.), *Proceedings of EdMedia: World Conference on Educational Media and Technology 1999* (pp. 512- 515). Association for the Advancement of Computing in Education (AACE)

ACCOLADES

- 2022** Mont Pelerin Society Invitation and Acceptance
- 2020** The Patricia Elder International Award National Association of Economic Educators
- 2020** Mont Pelerin Society Nominated, EdChoice Podcast. Ep. 159: The Monthly Debrief. January Looking to February 2020 by EdChoice. Topic: School choice across the nation
- 2016** Upper Peninsula Economic Development Association's Nonprofit Award, UP Community and Economic Profile Booklet EOY 2010, 2011, 2012, 2013, 2014, and 2015
- 2014** Best Educational Note Award with H. Eyzaguirre and B. O'Roarke, *Journal of Private Enterprise*
- 2012** Albert Beekhuis Center for Economic Education Award, Council for Economic Education
- 2010** Abbejean Kehler Technology Award, Inaugural Recipient, National Association of Economic Educators
- 2009** Distinguished Faculty Award, Northern Michigan University, Marquette, MI
- 2009** Michigan Economic Educator of the Year Award, Michigan Council for Economic Education
- 2002** Rookie of the Year, National Council on Economic Education and National Association of Economic Educators

LEADERSHIP

Academic

- 2015-2018 Board Member, *Journal of Economic Teaching*
2010-2015 Executive Board Member, Association of Private Enterprise Education

Professional

- 2007-present Senior Economist, Council for Economic Education - EconEdLink Review Board
2015 President, National Association of Economic Educators
2010-2016 Executive Board Member, National Association of Economic Educators
2004-2009 Chair, Technology Committee, National Association of Economic Educators

Community

- 2011-2014 Vice President and Co-Chair, Upper Peninsula Economic Development Alliance, MI
2010-2019 Vice President and Co - Chair, Operation Action Upper Peninsula, MI
2010-2013 Executive Board Member, Northern Initiatives, MI
2000-2013 Executive Board Member, Economic Club of Marquette County, MI

University

- 2023-present Vice Chair, General Education Committee, Lindenwood University, MO
2004-2006 Chair, Academic Faculty Senate, Northern Michigan University, MI
2008-2011 Chair, Technology Committee, Northern Michigan University, MI

PUBLISHED TEXTS AND CURRICULA

- Gwartney, J., Lee, D. Ferrarini, T. Calhoun, J. and Stroup, J. (Forthcoming). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*, Fourth Edition. St. Martin's Press: New York, NY.
- Schug, M., Wood, W., Ferrarini, T., and Niederjohn, S. (2020). *Teachers Can Be Financially Fit: Advice from Economic Educators*. Springer Publishing: New York, NY.
- Schug, M., Wood, W., Ferrarini, T., and Niederjohn, S. (2019). *Episodes in American Economic History*. Wohl Publishing: Morristown, NJ
- Ferrarini, T. (2019). *Junior Achievement Economics for Success*. JA USA
- Ferrarini, T. (2018). "Walking Econ: Learning Economics from the Walking Dead." *Dystopia and Economics: A Guide to Surviving Everything from the Apocalypse to Zombies*.
- Eds. Charity-Joy Revere Acchiardo and Michelle Albert Vachris. Routledge: New York, NY
- Gwartney, J., Stroup, R., Lee, D. Ferrarini, T. and Calhoun, J. (2016). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*, Third Edition. St. Martin's Press: New York, NY.
- Ferrarini, T. (2016). "Tantalizing Technology to Teach Secondary Economics." *Innovations in Economic Education: Promising Practices for Teachers and Students K-16*. Ed. Mary Beth Henning. (pp. 122-143.) Routledge: New York, NY
- Ferrarini, T. et al. (2011). "Lesson 10. The Fall of Rome." *Focus: Middle School World History*. New York, NY: Council on Economic Education
- Ferrarini, T. Pet al. (2011). "Lesson 4 - Great Civilizations Develop Around Rivers." *Focus: Middle School World History*. New York, NY: Council on Economic Education
- Gwartney, J., Stroup, R., Lee, D., and Ferrarini, T. (2010). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*, Second Edition. St. Martin's Press: New York, NY
- Ferrarini, T. and Schug, M. (2006). *Focus: Understanding Economics in U.S. History - Online Professional Development Course*. Council for Economic Education

ONLINE COURSES and PROJECT MANAGEMENT

- Thornbury, G. and Ferrarini, T. (n.d.) How Markets Work. Intercollegiate Studies Institute
- Ferrarini, T. (n.d.) Economics for Success. Junior Achievement USA [Online and onsite course]
- Ferrarini, T. (n.d.). Common Sense Economics - What Everyone Should Know about Wealth and Prosperity MOOC series [Economics Boot Camp, Common Sense Economic Prosperity and

Struggle, Common Sense Government, and Common Sense Personal Finance]. Canvas
Ferrarini, T. (2020-22). Mississippi Council on Economic Education. [Project manager of a federal
grant]. Transitioned College and Career Readiness, Economics, Entrepreneurship, and
Personal Finance courses online
Ferrarini, T. (2020). Junior Achievement USA. COVID 19 Virtual Resources

NATIONAL CURRICULUM DEVELOPMENT AND OTHER NOTABLE ACTIVITY

Ferrarini, T. and Day, S. Trans-Pacific Partnership (TPP): Are the Presidential Candidates Telling the
Whole Story? (n.d.) EconEdLink.org
Ferrarini, T. and MacDonald, R. (2015). National test writers, critical thinking round authors and
judges. National Semi-Finals and National Finals rounds of the National Economics
Challenge. Council for Economic Education
Ferrarini, T. and Rebeck, K. (2014). Test writers, critical thinking round authors and judges.
National Semi-Finals and National Finals rounds of the National Economics Challenge.
Council for Economic Education
Ferrarini, T. Academic consultant and senior economist. 2012. Focus: Middle School World History.
Council for Economic Education
Ferrarini, T. Subject matter consultant. 2012. Advanced Placement Economics: Macroeconomics.
Council for Economic Education
Ferrarini, T. and Mark Schug. (2009). Focus: Understanding Economics in U.S. History - Online
Professional Development Course. Council for Economic Education
Ferrarini, T. (2008). Stossel in the Classroom: Hype and Consequences: Instruction Manual. New
York: ABC News
Ferrarini, T. and Gwartney, J. (2008). Personal Finance IQ Test, Questions, Answers and
Explanations. Posted at CommonSenseEconomics.com and Jump\$tart Coalition. Distributed
throughout the National Association of Economic Educators, a network of over 200 center
directors and council presidents
Mogol, A. and Ferrarini, T. (2007). John Stossel in the Classroom 2006 Instruction Manual. New
York: ABC News

TEACHING

Undergraduate

American Economic History, Current Economic and Social Policy, Econometrics, Economic
Development, Introductory Economics (for non-majors), New Institutional Economics,
Practical Personal Finance, Principles of Economics, and Special Topics: Origins of
Economics. Developed interactive course shells for departmental and college use.

Graduate

American Economic History, Economic Development, Intermediate Macroeconomics, International
Economics, Marketplace Economics and Entrepreneurship for K-12 Teachers, Economics for
Educators, Economic Systems, and Third World Economics.

GRANTS AND FUNDING

2020-2021 **Economic Education Center, School of Education, Lindenwood University
(\$50,000)**. Provided by The Lynde and Harry Bradley Foundation to advance the
Classical Liberal Network, an incubator project of the Marketplace of Ideas.

2017-2020 **Economic Education Center, School of Education, Lindenwood University
(\$750,000)**. Provided by the Charles Koch Foundation to establish an economic
education center.

2018-2019 **Common Sense Economics – Brazil (\$10,000)**. Provided by the Acton Institute.
Connected the Portuguese translation efforts across organizations.

2018-2020 **Common Sense Economics – Spanish (\$10,000)**. Provided by the Kazanjian

- Foundation. Connected the translation project efforts across organizations.
- 2015-2016 **Sam M. Cohodas Professor (\$44,000)**. Provided by The Florida State University's Stavros Center for Free Enterprise to support work on the third edition of Common Sense Economics.
- 2014 **Sam M. Cohodas Professor (\$10,000)**. Provided by The Florida State University's Stavros Center for Free Enterprise. To support curriculum development for an economics-for-educators' course and massive open online course.
- 2010-2011 **Northern Michigan University Marketplace (\$14,000)**. Provided by NMU's Wildcat Innovation Fund to launch for students to sell goods and service for profit while learning about market economics and entrepreneurship. Collaboration with the Center for Student Enrichment
- 2009-2010 **U.P. Indian Education Conference and Financial Fitness Workshop (\$19,000)**. Provided by the U.S. Federal Excellence in Economic Education. Collaboration with the Center for Native American Studies
- 2003-2010 **Center for Economic Education and Entrepreneurship (\$140,000)**. Provided by Northern Initiatives to support general operations to advance economic literacy and entrepreneurship in the 15 counties of the Upper Peninsula of Michigan and the northern part of the Lower Peninsula.
- 2008, 2009 **Upper Peninsula Indian Education Conference (\$13,000)**. Provided by the U.S. Federal Excellence in Economic Education Grant to host a Teacher Training Program. Collaboration with the Center for Native American Studies

REFERENCES

James D. Gwartney, Professor Emeritus

Stavros Center for Economic Education
 The Florida State University
 250 S. Woodward Ave.
 Tallahassee, FL 32306
 (850) 570-8002
jdgartney@fsu.edu

Leslie Wong, Ph.D.

2004-2012 President, Northern Michigan University
 2012-2019 President, San Francisco State University
 2023 President (Interim), Connecticut College
 New London, CT
 (774) 262-5627
wong@conncoll.edu

Howard J. Wall, Ph.D.

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 Plaster College of Business and Entrepreneurship
 Lindenwood University
 209 South Kingshighway
 Saint Charles, MO 63303
 (314) 374-9391
hwall@lindenwood.edu